

# STELLA ZUBECK

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## SUMMARY

- Level-headed UX designer excited about developing intelligent, human-centered products and experiences.
- Passionate about efficient, sensible, clear solutions based on in-depth understanding of user needs.
- Exceptional wordsmith, communicator, observer and idea-connector with over 7 years of experience anticipating customer needs in diverse environments.

## EDUCATION

### Carnegie Mellon University 2012-2014

Master of Design (MDes), Interaction Design

### University of California, Berkeley 2000-2004

B.A. with Distinction, English

Minor of Arts, Rhetoric

## EXPERIENCE

### UX Research Intern, Mozilla (Firefox)

Mountain View, CA 2013

Developed project to evaluate company communication touchpoints and presented results. Aided development of several research projects. Traveled to Bogotá, Colombia to run focus group user interviews.

### Graduate Research Assistant, Carnegie Mellon University School of Design

Pittsburgh, PA 2013

Wrote content and performed QA review for an NSF-funded online technical and visual communication training system.

### Research Support Officer, UC Berkeley Engineering Research Support Organization

Berkeley, CA 2010-2012

Developed complex research proposals for engineering faculty. Administered contracts and managed over \$18M in research funds. Created budgets, reports and projections. Conducted interviews and created training materials.

### Research Analyst, UC Berkeley Sponsored Projects

Berkeley, CA 2008-2010

Created research agreements, ensured audit compliance.

### Regional HR Specialist, Willis Group Holdings PLC

San Francisco, CA 2005-2006

West coast HR contact for 600+ employees in 12 offices.

### Office Manager, Goggin & Goggin Attorneys at Law

San Francisco, CA 2004-2005

Managed political consulting and corporate real estate firm.

## DESIGN PROJECTS

### Speck Indoor Air Quality Monitor

Clients: Tepper School of Business, CreateLab at Carnegie Mellon University

### Airloom: A new way to experience and share memories

Client: Microsoft Research

### Prelude: A shared pre-concert experience

Client: The Pittsburgh Symphony Orchestra

### Music Festival Experience Design, Masters Thesis Project

Carnegie Mellon University, School of Design

## SKILLS

- User experience design and user research for experience, interaction, information and service design
- Development and testing of interaction systems and processes for applications, products or services
- Conceptual modeling, wireframes, storyboards, personas scenarios, customer experience mapping
- Communication, writing, editing, speaking
- Project management and team coordination, including proposals, contracts, budgets, financial projections
- Participatory and design thinking workshops
- Digital photography, filming, retouching
- Fluent in Adobe Creative Suite, MS Office, basic HTML5 & CSS3, AfterEffects, Javascript

## AWARDS & HONORS

Carnegie Mellon University Graduate Student Assembly/Provost Conference Funds 2014

UC Berkeley Staff Recognition & Achievement SPOT Award 2010 & 2011

Phi Beta Kappa Honor Society 2004

UC Berkeley Department of English, H.W. Hill Scholarship for Outstanding English Majors 2003

UC Berkeley Department of Music, Albert I. Elkus Memorial Prize 2002

UC Berkeley Dean's Honor List 2000, 2001

## PUBLICATIONS

**Not Fade Away: Enriching Music Festival Audience Experience**, Master of Design Thesis Project  
Carnegie Mellon University, 2014

**Design for Better Music Festivals: Exploring Music Festival User Experience**, four-article series  
Lineup Magazine, [lineuplive.com](http://lineuplive.com), 2014